A critical aspect of a programming language is the means it provides for using names to refer to computational objects. If a value has been given a name, we say that the name *binds* to the value.

In Python, we can establish new bindings using the assignment statement, which contains a name to the left of `=` and a value to the right:

```python
>>> radius = 10
>>> radius
10
>>> 2 * radius
20
```

Names are also bound via `import` statements.

```python
>>> from math import pi
>>> pi * 71 / 223
1.0002380197528042
```

The `=` symbol is called the *assignment* operator in Python (and many other languages). Assignment is our simplest means of *abstraction*, for it allows us to use simple names to refer to the results of compound operations, such as the area computed above. In this way, complex programs are constructed by building, step by step, computational objects of increasing complexity.

The possibility of binding names to values and later retrieving those values by name means that the interpreter must maintain some sort of memory that keeps track of the names, values, and bindings. This memory is called an *environment*.

Names can also be bound to functions. For instance, the name `max` is bound to the max function we have been using. Functions, unlike numbers, are tricky to render as text, so Python prints an identifying description instead, when asked to describe a function:
We can use assignment statements to give new names to existing functions.

```
>>> f = max
>>> f
<built-in function max>
>>> f(2, 3, 4)
4
```

And successive assignment statements can rebind a name to a new value.

```
>>> f = 2
>>> f
2
```

In Python, names are often called *variable names* or *variables* because they can be bound to different values in the course of executing a program. When a name is bound to a new value through assignment, it is no longer bound to any previous value. One can even bind built-in names to new values.

```
>>> max = 5
>>> max
5
```

After assigning `max` to 5, the name `max` is no longer bound to a function, and so attempting to call `max(2, 3, 4)` will cause an error.

When executing an assignment statement, Python evaluates the expression to the right of `=` before changing the binding to the name on the left. Therefore, one can refer to a name in right-side expression, even if it is the name to be bound by the assignment statement.

```
>>> x = 2
>>> x = x + 1
>>> x
3
```
We can also assign multiple values to multiple names in a single statement, where names (on the left of =) and expressions (on the right of =) are separated by commas.

```python
>>> area, circumference = pi * radius * radius, 2 * pi * radius
>>> area
314.1592653589793
>>> circumference
62.83185307179586
```

Changing the value of one name does not affect other names. Below, even though the name `area` was bound to a value defined originally in terms of `radius`, the value of `area` has not changed. Updating the value of `area` requires another assignment statement.

```python
>>> radius = 11
>>> area
314.1592653589793
>>> area = pi * radius * radius
380.132711084365
```

With multiple assignment, all expressions to the left of = are evaluated before any names are bound to those values. As a result of this rule, swapping the values bound to two names can be performed in a single statement.

```python
>>> x, y = 3, 4.5
>>> y, x = x, y
>>> x
4.5
>>> y
3
```