WHY FANCY ILLUSTRATIONS ARE SO WRONG

A beautifully looking graphics, isn’t it? But there is a major caveat. As its creators would agree, this image is only a very crude depiction of reality and shouldn’t be used for any scientific purpose… (c) LANES, EPFL

Nanotechnology is a wonderful science that has pushed functional devices to sizes not far away from the size of atoms. So small that if you want to image such structures, even a conventional electron microscope wouldn’t get you far. There is no way to directly see what is going on. This is a common problem. Take condensed matter physics – it is impossible to directly visualize the various interactions and events taking place inside a crystal. Or photonics, where complex light fields interact with tiny nanostructures in ways that can be really difficult to visualize, especially in real-time.
So, no wonder that artificial graphics often serve to illustrate a scientific concept or a certain device. And with the prevalence of advanced computer graphics programs such illustrations are becoming more and more fancy. In my opinion, this is a dangerous trend, because such graphics can distort the underlying science they try to depict.

Before starting to outline just how wrong such fancy images can be, I like to emphasize that I don’t want to criticize individuals over this, this is just to highlight a general trend that most of us are guilty of following. I mean, I am guilty, too, and have published papers as an editor containing overly fancy graphics. And the image shown above, by the way, made it on the cover of one of the Nature family of journals, although of course other journals show plenty of such graphics, too.
But why are such nice graphics wrong? Here are some reasons:

- **Like above, they often show a mix of atoms and dense material.** The atoms of the gold contacts are not shown, yet they are of similar size as those depicted. *Why is this wrong?* Well, such an image suggests that the gold contacts are governed by bulk material properties, whereas atomic effects are only relevant for part of the structure. Yet, on such length scales all atoms of the device influence each other and can’t be isolated in this way. The same for the sticks that are supposed to be atomic bonds in such images. They stop at the interface, which isn’t scientific reality either – atoms across such interfaces influence each other.

- **Both the atoms as well as the contacts reflect light.** At these length scales there can’t be such reflections because these sizes are smaller than the length scale of light. *Why is this wrong?* Especially for illustrations of photonic devices this is a problem because it creates a wrong thinking about light on the nanoscale. Basically, you would have to consider local electromagnetic fields. On this scale the interaction of light fields with metals for example is much more sophisticated than simple reflection. And come on, such detailed, mirror-like reflections from atoms?
On the nanoscale, laser beams are often shown as diffuse beams of light. I am always puzzled why devices that are on the scale of the wavelength of light are shown to ‘emit’ such beams in a way that a floodlights would do. Why is this wrong? As in the previous example, light is emitted as electromagnetic fields, and has a wave as well as particle character. Such images of laser beams on this scale give the illusion that geometrical optics/ray optics still prevails at these length scales. And this is simply not the case. It would be better to simply depict the modes of light, and to be careful about mixing local and global properties.

Sharp interfaces. Notice how clean and well-defined the various parts of devices often are in such graphics? Well, guess what, on the nanoscale interfaces are never as sharp and clean, atoms never arranged perfectly. Why is this wrong? Rough interfaces influence considerably device performance and moreover, interactions of materials across interfaces are often key to their performance. Keeping everything clinically clean can suppress key device physics and divert from this crucial aspect.

Wrong scales. In the illustration above, the wires that connect the device to the outside world are of the same width as the atoms. (note: the creators of this particular graphic above did make explicit note that the scales are off). Why is this wrong? Wrong scaling relations can also give the wrong impression of the physics of a device, and could distort the impression of device functionality.
Finally a better example: the figure shows the interface between two materials on the atomic scale. The “balls” depict atoms but are sufficiently abstract to illustrate nothing other than the point being made – the crystal structure as well as the arrangement of atoms at the interface. (c) J. Mannhart, A. Herrnberger

To scientists, these criticisms are probably nothing new. Often, such graphics are produced not to make into actual scientific publications, but as ‘sexy’ cover art or for news stories. However, I do notice a disturbing trend of wrong graphics making their way into a paper. Just look at the table of content illustrations that some journals have. I have seen examples where the majority of illustrations in a paper were based on such science fiction and not on hard, solid data. In some cases, such graphics were even used to underline a scientific argumentation in a paper, to make a scientific point. It can’t get much more wrong than that.
My plea is to scale back the arms war in scientific illustrations. It is of course great to be able to make a device look appealing. But do atoms have to reflect light mirror-like? Why this attempts to be superrealistic when in fact the outcome is the opposite? Illustrations can still be visually attractive even if they are scientifically more accurate, for example by being more abstract. Abstract graphics can look cool, too. Illustrators should keep it simple and stick to the main purpose of the illustration. That way science wins.

**Update:** In the initial version of the blog post as published today I used the words ‘wrong’ and ‘misleading’ at various instances of the text. To avoid misunderstandings I have now changed it all to ‘wrong’, because it was not my intention at all to create the impression that such graphics are created (or used) with bad intentions.